

IN THE SPECIFICATION:

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~striketrough~~.

Please REPLACE the paragraph beginning at page 11, line 8, with the following paragraph:

Firstly, in step S401, the shop terminal 110 transmits the selling price update information to the selling mediating server 101. For example, when C-Store having product name "mouse" registered at a fourth record of the product file 501 updates the selling price and the allowable discount selling price, a selling price update information including shop name "C-Store", product name "mouse", selling price "500" and allowable discount selling price "200" is sent.